

dogworld
we know dogs

Breed note advertising rates

INCLUSIVE OF 17.5% VAT

EXAMPLES WITHOUT PHOTOGRAPHS

**3x1 panel
maximum 25
words £15.00**

**4x1 panel
maximum
35 words
£20.00**

**5x1 panel
maximum
45 words
£25.00**

**6x1 panel
maximum
55 words
£30.00**

**all examples on this
page are mono**

**12x1
panel
keep
words
to a
minimum
for
maximum effect
£60.00**

**9x1 panel
maximum
keep words to
a minimum for
maximum effect
£45.00**

**8x1 panel
maximum
75 words
£40.00**

**7x1 panel
maximum
65 words
£35**

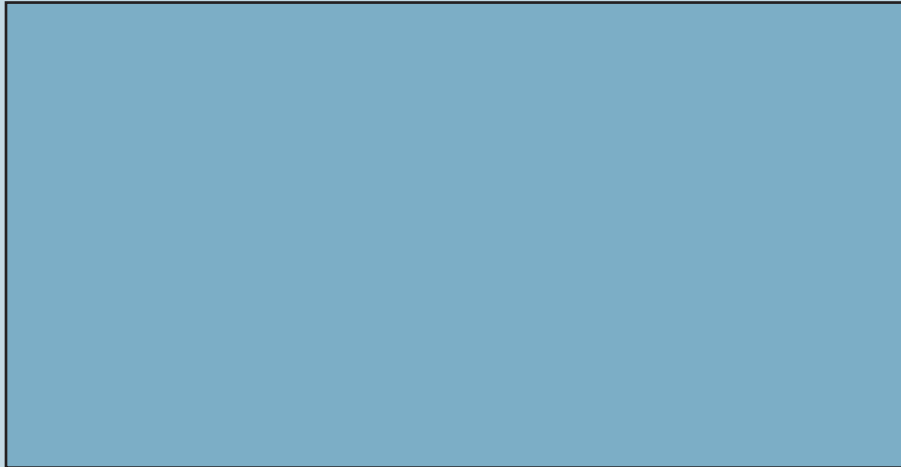
**4x2 maximum 70 words
£40.00**

**3x2 maximum 55 words
£30.00**

**5x2 keep words to a
minimum for maximum effect
£50.00**

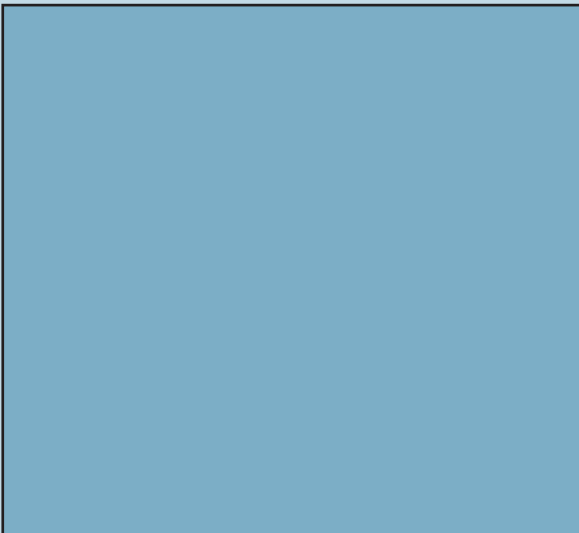
**6x2 keep words to a
minimum for maximum effect
£60.00**

EXAMPLES WITH PHOTOGRAPHS



**11x3 panel (front cover/colour)
including 1 photograph, caption,
dogs name, contact name,
telephone number
£200**

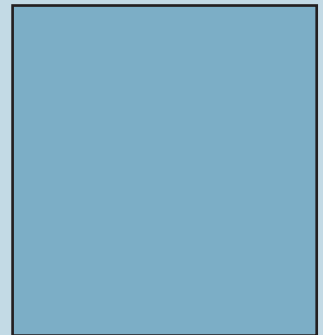
all examples and prices on this page are for colour



**12x2 panel keep words
to a minimum
for maximum effect
£150.00 colour**

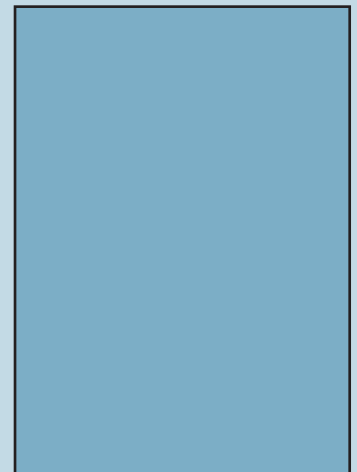
**5x2 panel
maximum
words 40**

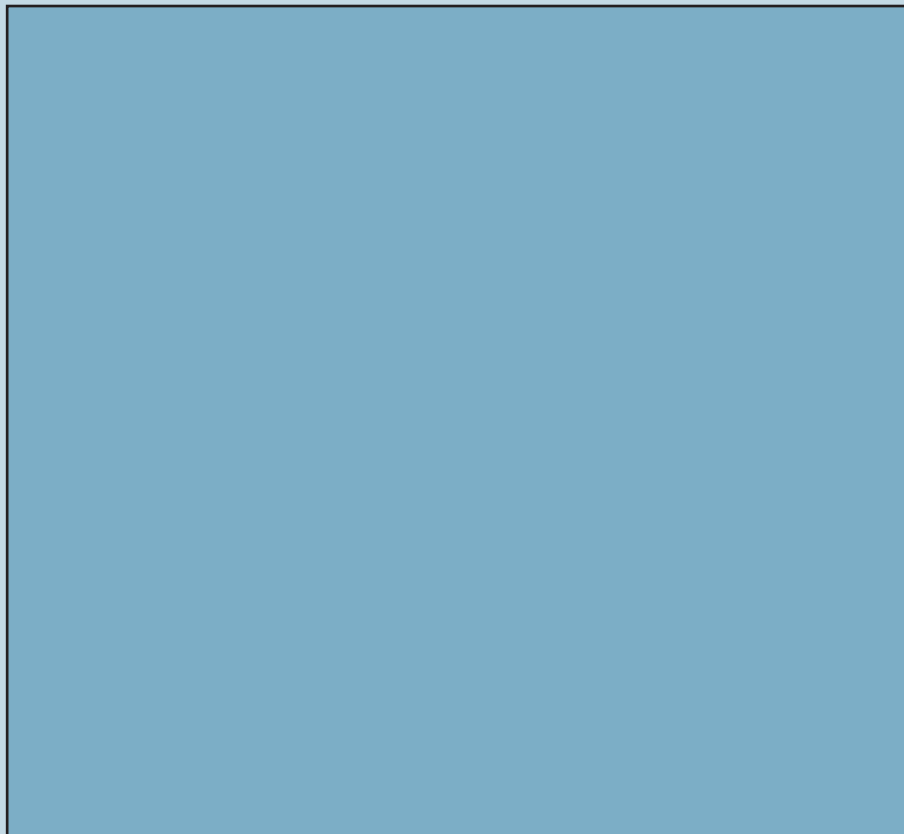
£62.60



**7x2 panel
keep words
to a
minimum for
maximum
effect**

£85.00 colour





16x3 colour panel (including 1 photograph)
keep words to a minimum
for maximum effect
£235.00

OTHER PRICES

Per cm (mono)	£5.00
3x1 minimum	£15.00
8x1 minimum with photo	£47.00
5x2 minimum with photo across 2 clmns.	£57.00
Additional photo fee - colour	£15.00
¼ page colour (inc 1 photo)	£235.00
⅓ page colour (inc 1 photo)	£275.00
½ page colour (inc 1 photo)	£300.00
Full page colour (inc 1 photo)	£450.00

OTHER QUARTER PAGE SIZES

24x2 12x4 9x6

THIRD PAGE SIZES

32x2 21x3 16x4 13x6

HALF PAGE SIZES

33x3 24x4 19x6

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